



**North Loop Neighborhood Association  
Board Meeting Notes  
November 18, 2015  
7:00 PM – 8:30 PM  
Heritage Landing, 415 1<sup>st</sup> Street North**

**Attendees:** Philip Ailiff, Dave Decker, David Frank, DJ Heinle, Fritz Kroll, Diane Merrifield, Brent Nelson, Karen Lee Rosar, Scott Woller

**Absent:** Bryan Hollaway, JR Maddox

- I. November Board Meeting called to order at 7:00 PM; David reminds the Board this is the last meeting of the year, and thanks everyone for their great work this year
- II. **A motion is made (Phil), seconded (Brent), and approved by the Board to approve the November Board Meeting Agenda.**
- III. **A motion is made (Karen), seconded (Phil), and approved by the Board to approve the October 28, 2015 Board Meeting Minutes.**
- IV. Finance Report
  - Brent emailed the Finance Report to the Board on November 18.
  - At the end of October, the checking balance was \$10,909.79 and the savings balance was \$8,052.06; the Total Other Current Asset balance was \$105; and the NRP Phase II Allotment was at \$251,626.50 (less \$99,571.83 which is currently frozen).
  - The Board likes the new format for the Finance Report.
  - **A motion is made (DJ), seconded (Phil), and approved by the Board to approve the October Finance Report.**
- V. Neighbor Comments
  - Achieve Minneapolis Update: Amy from AchieveMpls, a strategic, non-profit partner of Minneapolis Public Schools, introduces the organization and briefly discusses some of the programs they provide including college and employment readiness programs, professional internships, school-based mentor programs that help students prepare for graduation, and career fairs; Amy also describes how the new “Our City, Our Schools Education Initiative” works:
    - *Community organizations contact AchieveMpls to request a presentation on one of the high-interest topics at a time, date, and location of their convenience. OCOS conversations may be requested in either traditional presentation format, or as a community dialogue, in which a short*

*presentation is followed by a facilitated small-group discussion on the topic. AchieveMpls provides trained, knowledgeable speakers to present on the requested date.*

- Topics include Myths of Minneapolis Public Schools, The Achievement Gap in Minneapolis, Preparing the Next Generation for College and Career Success, and Partnering with Schools.
- For more information, contact Rebecca Noecker at 612-455-1571.
- A Question & Answer Session for the new superintendent will be held at Webster School on December 2<sup>nd</sup>.
- North Loop Artists are hosting a Fine Art Sale on Saturday, December 5 from 5-9 PM and Sunday, December 6 from 12-4 PM at the Traffic Zone Center for Visual Arts located at 250 Third Avenue North. Twenty-one artists will be participating.
- Corner Coffee, The Beat Coffeehouse, and Corner Church are partnering to support a diaper drive for People Serving People. Please drop off a pack of SIZE 4 diapers by Friday, December 18.
- An architect-led tour of Webster School is scheduled for January 30 from 10AM – 12 PM

## VI. Committee Reports

### A. Marketing and Promotions – Scott Woller

- North Loop Neighborhood shirts will be for sale at the Annual Meeting; Scott has lined up a few volunteers to work the table; can be paid for with cash or credit card
- The question is asked- “What do we do to promote community/neighborhood events?”; it is suggested that events are promoted if they have a community benefit or if the event benefits a group such as the North Loop Artists Fine Art Sale described above; events for individual businesses or organizations are not promoted unless it is something special like a grand opening; it is also suggested that allowable promotions guidelines are defined at the Annual Board Retreat and then made available on the website; it could be considered that if an organization wants to advertise on the website, for example, they could pay a small fee; more discussion to follow

### B. North Loop Businesses – Scott Woller

- No report this month

### C. Website Update – Diane Merrifield

- Diane walks through a draft of the new website so the Board gets a sense of the character (although some styling still needs to be done); she goes through the menu suggesting that it is more or less the same content currently on the website, but it is better organized and photos have been added; Diane comments that the styling of the photos is based on the style guide
- Diane highlights the new calendar; describes that you will be able to click on an event for more information, to view by month or by list of events, and to export events to personal calendars; the Board requests the calendar reads Sunday through Saturday rather than Monday through Sunday

- It is noted that the blog allows articles to be linked
- The directory has not yet been set up; there is lots to do, but “it is coming along”
- The Board thanks Diane for her work- “looks good”
- David asks about rough timing for the Board to be able to access and explore; Diane believes 2-3 weeks should be efficient
- The new website will be announced at the Annual Meeting

#### D. Planning + Zoning – DJ Heinle and Dave Decker

- 729 and 753 Washington Avenue Update (Greco): Greco representative described changes made to the original proposal based on the Board’s recommendations in May; timing was also briefly discussed; Greco to go to the Planning Commission December 7
- Art for Neighborhood Electrical Boxes Discussion (City of Minneapolis): Mary Altman with the City describes the two potential programs for adding art to neighborhood electrical boxes- a) custom designs by local artists, or b) pre-approved designs done by local artists; explains the three stop process for either program includes 1) inventory/electrical box eligibility, 2) artist selection/Art Commission application, and 3) encroachment permit; reviews potential costs, potential maintenance, lifetime of applications, and sample language/documentation she can share with the Committee; Mary thanks the Committee for being interested in the program
- North Loop Park Dedication Fee Resolution Approval (Karen Rosar): Karen describes her formal request to the City for information related to the Park Dedication Fees that have been collected to date, and how to access information moving forward; Karen states that a significant amount of money is been collected, and believes it is fair to let the neighborhood know how much and how it can be requested; does not understand how the information can not be easily generated and readily available; wants accountability and to be part of the process; **A motion is made (Karen), seconded (Scott), and approved by the Board to submit the resolution.**
- Pathways to Places Open House: it is noted that an open house will be held on December 3; this is the Park’s effort to do some master planning on a community level

#### E. Livability – Greening & Lighting Update – Fritz Kroll

- Fritz reports that he walked from 1<sup>st</sup> Avenue to Itasca with an arborist to review the condition of the trees- the arborist said the trees are doing well; one should be removed and two should be replaced, and no staking needs to take place this fall; the cost to replace the two trees will be around \$800; “2015 was a great year for trees”
- Karen suggested that some of the trees are out-growing their metal rings; David explains that the metal rings are designed to be able to snap out the smaller, inner rings to make the space larger for the tree
- David notes that Planning + Zoning has strongly encouraged HPC to allow for more trees and suggests that someone from Planning + Zoning or Board Livability attend the December 7 Planning Commission meeting to support

more trees for the Greco project- “it's a good, free way to get more trees in the neighborhood”

- The Board discusses the potential for holiday lights; Scott mentions there are no real utilities available near trees; the Board suggests considering the North Loop Bridge for next year; Brent will email Brian to see if bridge can be lit

F. Livability – NL Park Update – Karen Lee Rosar

- The team met with Kit Richardson as a follow up to Design Week in October; the team decided to start to move forward; Kit will start to do a little design work

G. Safety and Livability – Phil Ailiff

- Phil explains that cops and the SWAT team cleared the protesters
- It is noted that Heidi Johnston and the Inspector have been invited to the Annual Meeting; Phil will check to see if they'd like a table at the “resident information fair”
- The next Pedestrian Advisory Committee Meeting planned for Wednesday, December 2 from 4-6 PM in Room 333 of City Hall.
- December's Court Watch has been cancelled.
- The next Block Club meeting is scheduled for Wednesday, December 23 at 4:30 PM at Dunn Bros on Washington.
- Phil shares that theft from motor vehicles drives crime statistics in the neighborhood, and that more work needs to be done to change related behavior of potential victims.
  
- Brent asks if traffic cones are still coming into fruition to shorten the crossing at 8<sup>th</sup>. David says that they are still coming.

H. Sustainability/Community Garden – Bryan Hollaway

- No update this month.

VII. OLD BUSINESS

A. Revolving Loan Fund Update – J.R. Maddox

- No update this month.

B. Farmers Market Advisory Group Update – Karen Lee Rosar

- No meeting this month.

C. 2020 Partners Update – Karen Lee Rosar

- Work on 100 Hennepin is scheduled to start this fall.
- The Minnesota Ballpark Authority is contributing \$300,000 towards historic lighting along 6<sup>th</sup> Avenue as part of the 6<sup>th</sup> Avenue Reconstruction Plan
- Progress has been made in Target Field Station programming- a lot was learned about timing; more ideas for events are still needed; Scott suggests inviting Chelsea to the February or March Board Meeting

D. DNG Update –

- The group met and discussed composting for commercial developments, noting it is “super cheap” if developments wanted to include the service; DNG has some resources if folks are interested

VIII. NEW BUSINESS

- By-laws: No progress updates this month.
- Annual Meeting Planning:
  - The Annual meeting is scheduled for Wednesday, January 27. The regular business meeting will take place at 6:00 PM - 6:45 PM, there will be a 15-minute intermission, and Annual Meeting presentations and elections will begin at 7:00 PM.
  - Scott is laying out the graphics for the post cards; please send him ideas for what information should be included
  - Be the Match is looking at space availability for the evening, and they have a cafe. Other options are HGA and Aria. David will let the Board know.
  - Depending on the set up of the space, some portion will be dedicated to community-based information tables.
  - Beer can be served depending on location; security and liability insurance will need to be paid for if beer is served.
  - Scott distributes (and will email) Give Away Request Forms to be used when asking for donations. The forms request some information from the organizations contributing to the Give Away portion of the evening so something can be mentioned about that organization at that time. (Nice to provide some recognition.)
  - Food will be catered from within or brought in from outside depending on venue.
  - The same group of speakers that presented in previous years will be asked to speak again. Committees will also be asked to give a quick overview. Representatives from the Twins organization and the Farmers Market will also be asked to speak.
  - David will ask The League of Women’s Voters to count ballots. Please let David know who intends to run again in 2016. The following Board Members’ seats are up for election: Phil Ailiff, David Decker, Diane Merrifield, Brent Nelson, Karen Lee Rosar, and Scott Woller.

Meeting adjourned at 8:10 PM.