

# CALL FOR ART!



ART FORCE

## MINNEAPOLIS CONVENTION CENTER

Art Force requests submissions of original, two-dimensional artwork for the SmartArt Rotating Art Program at the Minneapolis Convention Center. The goal of the exhibit is to highlight the spectacular visual art created by local artists and work that depicts and highlights the city. MCC will see a larger-than-normal audience in late January and early February, so we are looking to showcase the BEST of Minneapolis!

In conjunction with this rotation, Art Force plans to publish a 2018 calendar. After artwork is selected for the space, the public will be able to vote for their favorites, and the 13 images with the most votes will be featured in a calendar. Submitting artists must agree to have their selected work promoted on social media and potentially included in the calendar.

Consideration will be given to artists:

- With a cultural or geographic perspective that is unique or appropriate to Minneapolis
- Who could be considered emerging in their development
- Who work on a large scale (see details for size requirements)

 MCC: 1301 2nd Ave S, Minneapolis, MN 55403

 DEADLINE: 10/06/2017



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## MCC SUBMISSION DETAILS

Artists submitting work must live or work within the city of Minneapolis.

Due to the amount of wall space to fill, MCC requires large scale works of art - 40" x 60" minimum. All artwork must be installation-ready. If the piece is framed, the frame and acrylic must be in excellent condition.

From late January to early February, MCC will be a key destination for visitors in town for the Pro Football Championship, the "Big Game"; however, artwork does not need to be sports-related. Because these are on public display nudity, religious and political content, and the inclusion of expletives are not appropriate.

If your artwork is selected, the program requires that you agree to commit your artwork to the program for a minimum of 12 months. Selected artwork will be displayed at MCC for six months and will be available to other Art Force subscription program clients for 6 months thereafter. The proceeds of the monthly art subscription fee are divided evenly between the artist and Art Force. The artwork is also available for sale to Art Force clients during the "loan" period.

Please submit the following to [mskaden@artforce.org](mailto:mskaden@artforce.org) via [wetransfer.com](https://wetransfer.com) (it is free!) by EOD Friday, October 6, 2017. Please be sure to note that it is for the MCC:

- Artist Biography
- Artist Statement
- Digital image of artwork (jpg), with frame included, if applicable

Please name image files in the following way:

Last name, First name\_Title\_medium\_size(h x w)\_retail price.jpg

Example: PalmerRoss, Leslie\_Colorfield #2\_acrylic on canvas\_60x96\_\$7500.jpg



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Hope to  
See You  
Here!

Enquiries:



763.567.2200



[info@artforce.org](mailto:info@artforce.org)



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