

North Loop Neighborhood Association Planning & Zoning Meeting Notes April 18, 2018 6:00 P.M. Heritage Landing Community Room, 415 1st Street North

- 1. April Planning & Zoning Meeting called to order at 6:05 P.M.
- 2. Eleven of fifteen committee members were in attendance: Francesco Parisi, Mark Huting, Jackie Peacha, Jerrit Bromley, Kris Lang, Joe McErlane, Alice Eichholz, Fred Dawe, Irina Brown, Joshua Stein, and David Miller.
- 3. A motion is made by Alice, seconded by Fred, and unanimously approved by the Committee to approve the March 2018 Meeting Minutes.
 - a. The only edit is to correct the date.
- 4. 200 North Washington Avenue, Christina Kaelberer, Schwans
 - a. Schwans is a frozen food company, having been around for 65 years. Throughout the last four years, the company has made significant attempts at research and development of new products.
 - b. Edward's Dessert Kitchen is a new venture that will feature mostly pies and other dessert items. The aim of the Kitchen is to explore different flavors and formats, as most trends in frozen food products begin in restaurants. Christina, the pastry chef, will make made-to-order desserts and develop a full cocktail menu and bar, as well as offer a fun and inventive coffee program. Though the Kitchen will be pairing with Tattersall for curated cocktails, dessert is to remain the hero. A few wines will also be available. Edward's Dessert Kitchen will not be Schwansbranded at all. The intent is to inform future Schwans products and to provide real time feedback and data from point of sale. Chobani and Starbucks use this method to inform their product lines as well.
 - c. The Kitchen is set to open in early July; construction is scheduled to be completed May 25. There will be a soft opening scheduled around that time.

- d. Operating hours will be from 10:00 A.M. to 10:00 P.M., but on Fridays and Saturdays, hours will be until 12:00 midnight. The space is just over 2,700 square feet. The Kitchen will hire 20 employees.
- e. A liquor license is being sought. There will be a full security system in the interior and the building owner will also have a system installed for the exterior.
- f. Staff is currently working with HPC. The Kitchen will occupy the space with the two eastern window bays on Washington Avenue. The space is divided into two themes: day and evening (lounge-area), but all spaces will be open all day. The restaurant will feature a new service model and will feature fine-casual dining.
- g. They likely will not be able to plant trees on the sidewalks, as the space is so narrow. Mark encourages planter boxes, flowers, and greenery wherever possible and also suggests the use of such as a barricade for the outdoor seating area.
- h. Outdoor seating will feature 6 tables with 2 chairs on 2nd Avenue. The main entrance will be on Washington Avenue. Mark also encourages bike parking and dog friendly outdoor features.
- 5. Committee Business
 - a. *747 North 3rd Street, Bassett Creek*: Schaffer Richardson sent an update: it went to the Committee of the Whole last Thursday and likely will be presenting to the Planning Commission in May. So far, the development has received positive responses.
 - b. *The Redwell*: Councilmember Fletcher reached out and asked for an update on the NLNA's thoughts regarding the development, especially regarding the pending rezoning from industrial to residential use. Councilmember Fletcher expressed some City concern over rezoning and losing industrial land. The new comprehensive plan, Minneapolis 2040 will be completed soon. SR will be a co-applicant with the Minneapolis Public Housing Authority. Tim confirmed NLNA's support of the rezoning.
 - c. *Federal Reserve*: Neighbors continue to keep in touch with NLNA. The project had been delayed in terms of architect selection, but grading of the site has begun. Mark and Tim have a meeting to discuss neighbor concerns about impacts to light and views, how to incorporate green park space and alternative energy components, and ways for making it the best development possible for the neighborhood.
 - d. There is a question from the Committee as to when the new Pour Your Own draught house is to open.
 - e. Jackie proposes some recommendations: the Committee should keep a running list of projects as they move through the City process; a communications subcommittee could flyer and e-mail neighbors with updates; the Committee should attend the 2040 Plan meetings in May, as it is an excellent opportunity for it to have a voice. David mentions that the 2040 website is really robust and easy to navigate, provides relevant policy information, and makes it easy to leave comments. Jo likes idea of getting involved and adopting a more disciplined

approach. Alice suggests that it is the City's job to inform and asks if the Committee should get so involved. Kris suggests that the Committee's involvement happens before the City's and is necessary. Jackie suggests publishing the agendas earlier to give people more notice; Jo recommends emailing the agendas out to condo and apartment buildings for elevators displays; David mentions including "residents welcome" on the materials.

- f. The NLNA will continue to use Heritage Landing for the meetings, as it is free and convenient, the best space so far, and relatively accessible to the general public.
- g. There will be a Hennepin Avenue reconstruction meeting at the Hennepin Theater Trust on April 26 from 4:00 to 6:00 PM.
- h. The Nicollet Redesign will be featured on Good Morning Minneapolis on April 27.
- i. Neighbor Comments
 - 1. There are no comments.
- j. Checklist Review
 - 200 North Washington Avenue A motion is made by Alice, seconded by Jo, and unanimously approved by the Committee to provide a letter of support for the project.
 - 2. A motion is made by Francesco, seconded by Jo, and unanimously approved by the Committee to nominate Kris as cochair.
- k. The next meeting will be held on Wednesday, May 23, 2018.

Adjourned at 6:56 P.M.