



Media Advisory

*Assets: Interviews, Photos, Renderings*

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**IMMEDIATE RELEASE**

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*First Well-Certified Building, and Green Space Among Amenities of North Loop Space*

**'SABLE' IS ANNOUNCED AS THE NAME OF THE 57 LIFESTYLE  
PENTHOUSES AND APARTMENTS IN THE NORDIC BUILDING**

NORTH LOOP / MINNEAPOLIS – July 17, 2018 – Boasting a couple of major “firsts” to go with its destination address in downtown Minneapolis’ North Loop, Greco and United Properties recently announced the name of its new residence that will grace the nine-story Nordic Building at 729 Washington Avenue North: SABLE.

The emblematic name will reflect the classy elegance and smart design of the 57 boutique-styled apartments that includes two 2-story 1-bedroom penthouses, five 2-Bedroom penthouses and 50 Alcove and 1-bedroom units. United Properties is the developer of the project, while Greco serves as the property management company.

SABLE is the first Well-certified building\* being constructed in Minnesota, a complementary designation similar to the LEED-certification based on a building's use of green materials and energy efficiency, only targeting individual health and wellness benchmarks. Well is certified by Green Business Certification Inc. Sable also will feature one of the North Loop's only true green spaces along its alley plaza, making it an ideal place to recreate with friends, business associates and fellow North Loop neighbors.

According to Josh Brandsted, Greco President, "SABLE and the Nordic Building are the most significant projects to transform the North Loop since its inception by providing lifestyle/boutique, retail, and more than 200,000 sf of office space that Ovative/group will occupy. Our building is completely made of concrete, and we have designed our loft-like apartments with 10.5-ft. ceilings, smart Home technology, parking just steps away and lots of amenities, including the great views of downtown from every unit. We're very excited to be managing SABLE, a truly one-of-its kind living and working environment in the North Loop!"

For more information – or to interview Josh Brandsted about SABLE – please contact Martin Keller, Media Savant Communications, 612-729-8585, [mkeller@mediasavantcom.com](mailto:mkeller@mediasavantcom.com)



### **Sable Amenities Include:**

- True loft style aesthetics with 10.5' concrete ceilings, concrete floors, oversized windows running the entire width of each unit and perfect downtown skyline views.
- Smart Home Technology – full automation
- Penthouse finish packages including custom cabinetry, quartz countertops, upgraded lighting fixtures, 36" gas ranges and overhead hood, oversized refrigerators, 100+ sf outdoor patio spaces
- Stunning downtown skyline views
- 1st floor lounge with hosted bar service 2 nights a week
- Also, in the lounge: Shuffle board for visiting friends or breaking out of your apartment, large oversized fireplace, and a tech bar for those who want to work from home during the day.

- Rooftop outdoor lounge featured 2 outdoor grilling kitchens, 2 outdoor fireplaces, central bar island with built in ice tray and uninterrupted views of downtown.
- Full-time house manager helping to curate a foster an elevated living experience for the 57 exclusive residences.
- Parking right out your door up to level 8, literally steps from your car.
- A true boutique living opportunity with only 57 units.
- Connection to The Nordic office development – allows for a true live, work, play living environment.

### **\*About Well-Certification**

The WELL Building Standard is based on seven performance requirements relevant to occupant health in the built environment – air, water, nourishment, light, fitness, comfort and mind. WELL Certified™ spaces can help create better nutrition, fitness, mood, sleep patterns, and performance.

WELL Certification requires a passing score in each of the seven categories of the WELL Building Standard and is awarded at one of three levels: Silver, Gold and Platinum. The WELL Building Standard is administered by the [International WELL Building Institute™ \(IWBI™\)](#), a public benefit corporation whose mission is to improve human health and well-being through the built environment.

