



Media Release

For more information, contact:

Sina Pleggenkuhle

Market Manager, Minneapolis Farmers Market

Director of Programs & Partnerships, Central MN Veg. Growers Assoc.

Phone: 612-333-1718

sina@mplsfarmersmarket.com

Minneapolis Farmers Market Hosts National Farmers Market Week Celebration August 7-13

MINNEAPOLIS, Minn. — The Minneapolis Farmers Market is celebrating National Farmers Market Week (August 7-13) with special events in addition to the daily 100+ vendor market, including cooking competitions, chef demonstrations, healthy eating contests, live music, kids' activities, and more. This event is being presented in partnership by the Minnesota Farmers' Market Association (MFMA), Minnesota Grown, Minnesota Farmers Union (MFU), and the Minneapolis Farmers Market. Media is invited to cover the final celebration day on Saturday, August 13 from 6 a.m. to 1 p.m., or schedule a time to visit the market on August 7-12 during our operational hours of 6 a.m. to 1 p.m.

National Farmers Market Week is an opportunity to celebrate the history, connection and community at the Minneapolis Farmers Market.

History: The Minneapolis Farmers Market is the largest open-air market in the upper Midwest; providing fresh produce, plants and specialty products since 1876. We are honoring the market's rich history during National Farmers Market Week with an exhibit on local farming and the Minneapolis Farmers Market featuring historic photos from the Minnesota Historical Society.

Connection: We help our customers develop a stronger connection to what they eat by teaching them where their food comes from, how it was grown and the tastiest ways to prepare it. We're cooking up some healthy competition for National Farmers Market Week with a cooking contest hosted by the University of Minnesota Cooking Matters program.

Community: Food access is important to the Minneapolis Farmers Market's mission. Over \$150,000 of SNAP-EBT and Market Bucks were redeemed from our vendors from May through October. Our farmers also donate around 76% of their leftover produce to food rescue partnerships like The Food Group. During National Farmers Market Week, we are hosting a fundraiser for Friends of the Minneapolis Farmers Market so we can keep the market thriving and continue to give back to our community.

Date: Saturday, August 13th, 2022

Location: Mpls Farmers Market 312 E Lyndale Ave N, MPLS MN 55405

Events:

5:30 a.m. - Farmers/Vendor Pancake Social Breakfast hosted by CMVGA Board President, Bonnie Dehn

8:00 a.m. - Opening Ceremony, National Anthem preceded by MPLS First Youth Drum Corp. Special Message by CMVGA Board President, Bonnie Dehn.

9:00 a.m. - Community engagement entertainment hosted by community leader, [Khalique Rogers](#)

10:00 a.m. - 12:00 p.m. - Guest speakers & Community Cooking Competition Show sponsored by [Graze NorthLoop](#)

Minnesota Farmers Market Association, Kathy Zeman

Minnesota Farmers Union, Representative

Minnesota Department of Agriculture Commissioner, Thom Petersen

12:00 p.m. - 1 p.m. - Live Music & DJ

8:00 a.m. - 1:00 p.m. Kids activities hosted by UnitedHealthcare, Dunk Tank Fundraiser, limited edition merch, giveaways and more!