



North Loop Neighborhood Association
May Board Meeting
Date: 5/25/2022
Time 7:00pm
[Zoom Link](#)

1. 9 of 11* Board Members in attendance: Diane Merrifield, David Crary, Ericka Jones, Sina Pleggenkuhle, Mollie Scozzari, Sarah Traczyk, Scott Woller, Pat Dawson, David Kisan, Margee Lancaster*,
 - a. Guests in attendance: Cristy Blake, Andrew Morse, Henry Jarvenin
 - b. Board Members Absent: Jo Hamburge, Dima Rozenblat*
2. Meeting is called to order by Merrifield at 7:05 pm
3. **Merrifield calls for a motion to pass the May agenda and the April meeting minutes. Traczyk makes a motion to pass the meeting minutes and the agenda, Dawson seconds the motion, and the vote passes unanimously**
4. The Board accepts Dima Rozenblat's Resignation from the Board and as Treasurer
5. Margee Lancaster Board & Treasurer Appointment
 - a. Background: Vice President at Sunrise Bank, recommended by Ericka Jones
 - b. **Merrifield makes a motion to approve Margee Lancaster as new board member and Treasurer, Scozzari seconds the motion, and the vote passes unanimously**
6. Neighborhood Engagement (North Loop Neighbors and Guests)
 - a. None
7. Finance Report (Crary)
 - a. Equitable Engagement Fund must be spent by 12/31/2022. Board members have been coming up with a list of how NLNA can spend these restricted funds
 - b. Lancaster will be added as a signer on the accounts before the next meeting

8. Secretary Report (Hamburge)
 - a. Hamburge Absent
 - b. Encampment letter sent out to City of Minneapolis
9. Committee Reports
 - a. P+Z Committee (Scozzari)
 - i. Duffey Lofts tour was delayed due to COVID, P+Z had a happy hour instead of last month's meeting
 - ii. Underground Music Café on 3rd is applying for a formal liquor license
 1. Repositioning as an event center that holds up to 500 people
 2. After one initial event where NLNA was informed of noise and behavior issues, Merrifield communicated with owner who initially notified her when large events were scheduled, and she alerted MPD. NLNA has not received further complaints.
 3. If the liquor license hasn't been approved yet, NLNA wants to invite them to a P+Z meeting to review plans and provide feedback
 - b. Safety & Livability (Jones, Dawson)
 - i. Moment taken for the Anniversary of George Floyd's murder, the mass shooting in Buffalo, and the mass shooting in Texas
 - ii. Slide Deck Presented
 1. Safety- 4 Pillars
 - a. Education- Citizen Support (personal safety and self-defense courses), Premise/building assessment on request, best practices for businesses
 - b. Communication- Dedication to Safety on NLNA website, newsletter, 'Know your Resources' guide, NLNA Database of businesses, volunteers, donors, etc.
 - c. Pedestrian Safety-Washington Avenue improvements with the county and City agencies
 - d. Crime Prevention- Neighborhood Block Groups meet 3x a week, Satellite MPD storefront in the North Loop, video patrol, security planning
 2. Livability- 4 Pillars
 - a. Citizenship- potential town halls, shared North Loop values
 - b. Cleanliness/Trash- businesses commit to cleaning, Saturday river and street cleanup, no littering, graffiti cleanup, dog waste
 - c. Involvement- 'Be the Loop' volunteer campaign
 - d. Education-Share learning from 'like-minded' cities, expand historical projects in North Loop
 - iii. Safety and Livability Goals
 1. Refine Slide deck and create action items from it
 2. Create a Safety and Livability Committee

3. Engage businesses and individuals to be a part of these initiatives
- c. Communications (Pleggenkuhle, Traczyk, Merrifield, Jones)
 - i. Ovative has started work on the North Loop Neighborhood map brochure
 1. Kisan working with Traczyk on the directory, developing a document for business requirements
 2. Need feedback on what categories are wanted in the brochure (i.e. name, address, phone number, website, what else?)
 3. The plan is to develop a website app to accompany the brochure
 4. Possibly consider highlighting website sponsors as way of providing added value for increase in sponsorship to \$1,000
 5. Renewing Sponsorships on August 1st
 - ii. How to improve Board Communications
 1. Board needs more communications surrounding social media posts: who is posting, when posts are happening, etc.
 2. Social Media Strategy between Facebook, Instagram, newsletter being discussed
 3. Goal is to have a newsletter published before next week
- d. Neighborhood Engagement (Woller, Traczyk)
 - i. Details surrounding upcoming events
 1. Food Truck Fair- parking lot is good to go, city waived fee for using park, 17 registered food trucks
 2. Traczyk working with *Be the Match* on Service Saturday
- e. Parks + Placemaking (Crary)
 - i. Dog Park
 1. Parks and Placemaking Sub Committee is identifying best ways of spending the remaining dog park funds
 - ii. Tractor Works
 1. Minneapolis Parks Department advised Crary to meet with the Star Tribune
 2. Crary met with Star Tribune, and they said they would bring concerns higher up, more to come
 - iii. Friends of the Mississippi has submitted a proposal for the James I. Rice Park to the City of Minneapolis
 - iv. Water Tower Proposal (Kisan)
 1. Stained Glass Water Tower designed by Tom Fruin
 2. David is asking if NLNA would be the leader of this project
 3. \$150k project- would need financial support from others. There is already a verbal pledge for \$50k matching grant from another donor
 4. In order to move forward with the project and receive a rendering of the project proposal, Tom Fruin requires a \$1,500 deposit
 5. Initial Questions: Fundraising is not an easy task for NLNA, is this going to be the NLNA priority for fundraising? How would this be viewed by the City Historic Preservation Committee? Could it start this year and be a 3-year project?

- 6. More to come
- f. Root District (Pleggenkuhle)
 - i. Net Zero District

The Board adjourned at 8:53 PM