



North Loop Neighborhood Association
June Board Meeting
Date: 6/29/2022
Time 7:00pm
Zoom Link

1. 9 of 11 Board Members in attendance: Diane Merrifield, David Crary, Jo Hamburge, David Kisan, Mollie Scozzari, Sarah Traczyk, Scott Woller, Pat Dawson, Margee Lancaster
 - a. Guests in attendance: Cristy Blake, Michael Rainville, Henry Jarvenin, Jane Pattinson
 - b. Board Members Absent: Ericka Jones, Sina Pleggenkuhle
2. Meeting is called to order by Merrifield at 7:00 pm
3. **Merrifield calls for a motion to pass the June agenda and May meeting minutes**
 - a. **Kisan makes a motion to pass the May meeting minutes and Dawson seconds the motion. The board votes to pass the motion unanimously.**
 - b. **Hamburge makes a motion to pass the June meeting agenda and Traczyk seconds the motion. The board votes unanimously to pass the motion.**
4. Neighborhood Engagement (North Loop Neighbors and Guests)
 - a. Jane Pattinson- Longtime resident expresses concern of neighborhood safety
 - b. Rainville- Update on Walk along Washington Avenue
 - i. Pedestrian safety on Washington Avenue from 6th to 10th Avenues is extremely problematic. 15 citizens showed up along with the commissioner, city, and county traffic staff.
 - ii. CM Rainville's aide Henry Jarvenin asked the city to get back to NLNA in the next 3 months about making Washington Avenue safer
 - iii. Kisan to follow up with Jarvenin about contact for building on 8th and Washington
 - iv. Ride Share services are always doing U-turns in the middle of Washington

- c. Rainville is working with Avivo village to request \$1.8M to from the city of Minneapolis for Avivo Village. It takes \$4M a year to operate. The county should match this \$1.8M, Avivo will raise \$400,000 themselves to cover the deficit
 - d. Cristy Blake lives on 7th and 8th and Washington across from Freehouse and is concerned about parking on Washington making turning left difficult – could removing a parking spot or adding a physical block make this easier? Rainville will investigate this with the city
- 5. Finance Report (Crary & Lancaster)
 - a. Lancaster has been added as an authorized signer by the bank and is now taking over Treasurer responsibilities
 - b. Getting NLNA signed up for ACH bill pay, a free service at Sunrise Bank
 - i. Checks and Balances being set up, Merrifield and Crary to be set up as authorized contacts
 - ii. Process would be to send an email to the accountant with invoices, and they could see what checks have been cashed to record them
 - iii. Lancaster has researched the city's Equitable Engagement Fund program and requests a description after each submitted expense to indicate EEF funding for reimbursement (expenses still require preapproval)
- 6. Secretary Report (Hamburge)
 - a. Hamburge started reviewing physical archive. She found paper files from 2020 and prior- discussing what needs to be saved for historic information and what paper copies are duplicated electronic documents
- 7. Committee Reports
 - a. P+Z Committee (Scozzari)
 - i. Butcher and Boar owners came to discuss new concept. Looking for a liquor license and requested a letter of support from NLNA. **Hamburge makes a motion to pass the letter for support, Dawson seconds the motion, the vote passes unanimously**
 - ii. The Copham alley development by Greco is going to the city (HPC) for review on July 12th and the letter the NLNA Board approved will be discussed. If there is support for privatization in the Staff Report, members of P+Z are going to attend the hearing on July 12th
 - iii. The P+Z committee has invited the Underground Music Café to a meeting to discuss the changes being made to their business
 - b. Safety & Livability (Jones, Dawson, Crary)
 - i. Neighborhood Outreach- Crary has contacted Avivo and Salvation Army. Salvation Army is going to present at the next meeting to present their current initiatives. Salvation Army has a rehabilitation program and they are looking for jobs these people could do. Perhaps NLNA could use Equitable Engagement Funds to pay Salvation Army employees for their work around the North Loop
 - ii. Committee Progress

1. Meeting on crime prevention side, walks with neighbors are continuing strong. Walking from waterfront to Target Field, Rainville joined on a recent one. Updates sent to neighbors
2. Self Defense workshop went well, looking for neighbor testimonials
- iii. Process and Priorities/Next Steps
 1. Building Committee
 2. Creating a master list of contacts for buildings in the North Loop
 3. Working on a recommendation for database, could be used for donations as well as information storage and communications
- c. Community Engagement (Woller, Dawson, Hamburge)
 - i. Dawson is working on a matrix for communications. Between the NLNA website, emails, social media, etc.- what information goes where and who is responsible for sharing that. Looking for feedback from other NLNA board members.
 - ii. Dawson has taken on responsibility of newsletter
 - iii. Map/Wayfinding Brochure/Interactive
 1. Ovative is donating creative for the brochure and providing digital assets for online app. Webmaster 90 Degree Media will develop the online application
 2. Will be done by July or August
 3. Ovative suggests that just a business name be included in the brochure with the ability to get additional info online. Online version would include website links.
 4. Hamburge is going to write up a scope of work so there can be a document that Ovative and NLNA can use to guide the effort
 5. Next steps are developing, producing, distributing, and storing, as well as development of the online version
 - iv. Website Sponsorship renewals- Merrifield working on, planning to boost amount from \$500 to \$1,000 for website sponsorship annual spots
 1. **Scozzari makes a motion to do market research to see if NLNA could charge more for website sponsorship spots. Kisan seconds the motion, the motion passes**
- d. Neighborhood Engagement (Traczyk, Woller)
 - i. Food Truck Fair- July 10th
 1. If it's a nice day, expecting around 15,000 people
 2. The 3rd Street Park has not been watered, but Crary will contact Parks contact to turn on water
 3. One sponsor paid for 75 picnic blankets. NLNA has 40 roller trash cans that can be hauled in and out along with 15 recycling bins
 4. Need more volunteers
 5. About breakeven with revenue and expenses
 - ii. National Night Out (August 2nd- Target Field Station)
 1. There is a Twins Game at 6:40pm this night, the event may have to be held elsewhere, perhaps the 3rd Street Park
 2. Woller has prepared a schedule and a proposed budget
 3. Asking for tickets for the Twins Game for neighbors

- iii. zAmya Theatre Performance at Target Field Station Amphitheater- August 10th
 - 1. The City of Minneapolis has approved the grant request for zAmya, a group that works with homeless/formerly unhoused people to put on theatrical productions and workshops
 - 2. The grant was submitted in collaboration with NLNA
 - 3. Includes 2-3 workshops in the North Loop for the public to learn about homelessness (scheduling TBD)
 - e. Parks + Placemaking (Crary)
 - i. Friends of the Mississippi River plan has been approved by the Minneapolis Park Board, to transform James I. Rice Park, from the sidewalk to the river
 - ii. Cristy Blake- Trees: 40-45 trees need to be watered when no rain
 - 1. The City is short on tree bags 1800 due to supply chain issue. Tree bags aren't necessary, but water is, volunteers need to water trees to help them survive
 - 2. **Woller makes a motion to spend \$3,000 to pay for people to water trees, \$2,500 for labor, \$500 for tree bags. Crary seconds the motion, the motion passes**
 - iii. Organics- Possibly losing the 7th Street parking lot pickup due to construction, need to find a new location nearby for organics drop-off
 - iv. Seeking support for the stained-glass water tower art project on top of the Loose-Wiles building (a United Properties building)
 - v. The Star Tribune has agreed to a survey of their property by the Minneapolis Parks Board for the Tractor Works project
 - vi. Welcome Park needs some clean up. Service Saturday is at 10 am on a Saturday could be a good time to clean it up. Mulch trees and beds
- f. NuLoop Partners (Traczyk)
 - i. New Director- Shannon Fitzgerald, annual meeting is on July 12th, more to share after that

8. Old Business

- a. Little Free Libraries- Bri Sharkey-Smith, former board member was working with Minneapolis Public Library to replenish books in the Little Free Libraries. Diane to contact the library
 - i. Traczyk interested in taking ownership of this. Need to know where they all are, how can the board split up these duties. Could be a service Saturday project. Social media/newsletter post to replenish books.
- b. The City of Minneapolis wants a Strategic Funding plan from the NLNA. Can NLNA self-sustain? This is all part of the strategic funding plan, to be discussed at a future time

9. New Business

- a. None

10. Board Adjourns

