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**North Loop Neighborhood Association  
September Board Meeting  
Date: 09/28/2022  
Time 7:00pm**

1. 11 of 11 Board Members in attendance: Diane Merrifield, Jo Hamburge, David Kisan, Mollie Scozzari, Sarah Traczyk, Scott Woller, Pat Dawson, Ericka Jones, Sina Pleggenkuhle, Margee Lancaster, David Crary
  - a. Guests in attendance: Henry Jarvenin, Ariahe Fine (City of Minneapolis), Michael Byers, Cristy Blake
2. Meeting is called to order by Merrifield at 7:04
3. **Merrifield calls for a motion to approve the September agenda and the August meeting minutes**
  - a. **Scozzari makes a motion to pass the September agenda and Hamburge seconds the motion. The board votes to pass the motion unanimously**
  - b. **Lancaster makes a motion to pass the August meeting minutes; Dawson seconds the motion. The board votes unanimously to pass the motion**
4. Neighborhood Engagement (North Loop Neighbors and Guests)
  - a. Ward 3 Update – Henry Jarvenin
  - b. Ariahe Fine- City of Minneapolis
    - i. Board Representation Survey
      1. This is an anonymous Neighborhood Association survey that is aggregated at a neighborhood level and gives the city information about the composition of Mpls neighborhood boards
      2. The results are reported to City Council, the data is shared at a community level, which is considered the downtown/central neighborhood for the North Loop.

ii. City of Minneapolis Funding Information

1. The NLNA is an independent neighborhood organization & 501c3, but it is funded by the city. Neighborhood Revitalization Program (NRP) started in 1990 and is approved by the state legislature.
2. New funding called Neighborhood Network Fund, \$10k next year. Other funding is called Equitable Engagement Fund. This is Equity based and given out to Neighborhood Associates based on demographics and support of underserved community segments
  - a. Board Member Questions: How does NLNA get enough cash to pay staff, even just part time? What do other neighborhood organizations do?
3. Equitable Engagement means something different for each neighborhood. For the North Loop, this means finding who is represented in the neighborhood, and who is at these meetings and is engaged in neighborhood activities. The funds are to go towards filling that gap, bringing unrepresented neighbors together
4. The most important thing is to get NLNA's current dollars contracted.
  - a. \$107,000 was the total amount allocated to NLNA from Equitable Engagement funds. Currently there is \$63,000 left in uncontracted funds from 2017 that needs to be spent by year end, 2022. The money needs to be spent, not just committed.
  - b. NRP funds for programming/events \$14k, CNF and EEF- \$20k and \$9,555 are in the current contract for 2022. 10% can roll over. This is an annual allocation
  - c. \$43k under contract is ready to be spent now and be reimbursed by the city
5. Brief discussion of how these funds can be spent

5. Finance Report (Crary & Lancaster)

- a. August Financial review
- b. **Motion to approve the 2021 Attorney General Report was passed by the board**

6. Secretary Report (Hamburge)

- a. No report

7. Committee Reports

- a. Planning + Zoning (Scozzari)
  - i. No Report
- b. Roots District (Pleggenkuhle)
  - i. Working on adding more North Loop branding in the Roots District

1. The conversation about a large sign being put into the North Loop. Combining the project of a large QR code-based sign to the map
2. There is an announcement of this big project at the farmer's market on Saturday, October 1. There is an "NL" on the art project to symbolize North Loop
- ii. Want to remind the NLNA that the Roots District should remain a community space even though there are no residents
- c. NuLoop Partners (Traczyk)
  - i. Working towards Net Zero, engaging neighbors, even those that are reluctant to engage
- d. Safety + Livability (Dawson & Jones)
  - i. Washington Avenue Petition
    1. Board Members have been collecting signatures for petition to bring safer pedestrian crossings to Washington Avenue. Looking at other problematic intersections
  - ii. Town Hall
    1. Ward 3 meeting with Councilmember Rainville and Commissioner Alexander on October 13<sup>th</sup> at 6 pm at the Depot Hotel
    2. Crime report update
  - iii. DEI proposal to partner with DMNA to bring YWCA to facilitate board training on DEI, culture, social identity, impact versus intention, and identity. Asking that NLNA board to attend a training on the evening of November 14<sup>th</sup>. The cost to NLNA is \$1,400 for the 2-hour session
    1. **Jones makes a motion to spend \$1,400 to join this DEI training, Cray seconds the motion, the motion passes unanimously**
- e. Communications
  - i. Wayfinding Map/Brochure
    1. The near-final draft is here, some edits need to be made and will be shared with Jo Hamburge
    2. Quantity being discussed, 20-30k being ordered to start
  - ii. Website Sponsorship- 9 businesses have signed up to date to renew sponsorships, \$9,000 received total
  - iii. October Newsletter is going out this week
- f. Neighborhood Engagement (Woller & Traczyk)
  - i. Board members should be engaging in NLNA events! Neighbors are not coming to board meetings, so board should be engaging with people at events. Tables for committees can be present at events
  - ii. Events upcoming
    1. Halloween
    2. Annual Meeting at the Fillmore – cost of the space is \$6,000.  
**Hamburge makes a motion to approve the FILLMORE For the board event.**

- a. Sub committees need to plan for how they are going to engage neighbors and get that info back to Woller. Filling Swag Bags with promotional items
    - 3. Upcoming zAmya Listening sessions: (Oct 3, Oct 24 and Nov 14)
    - 4. October Service Saturday – Oct 15 (ideas include Flu Shot Clinic, voter registration, etc.)
  - g. Parks + Placemaking (Crary)
    - i. Letter sent proposed to send to the City of Minneapolis Parks Board. The park dedication fee has \$1,000,000 sitting in the fund. The letter from NLNA P+P explains where we want to see the fund spent. This is a recommendation. Three recommendations
      - 1. \$250,000 committed to the Tractor Works project, but this allocation should be pulled if there is no action in 15 months
      - 2. \$200,000 for 3<sup>rd</sup> Street Park for amenities
      - 3. \$550,000 for the James I. Rice Park, following the Friends of the Mississippi guidance
    - ii. **Scozzari makes a motion to approve the letter to the Parks Board, Hamburge seconds the motion, the board passes this unanimously**
8. **The Board adjourns at 9:10 pm**