



North Loop Neighborhood Association – 2023 Board Candidates

Nathan Bakken – Resident

Bakken.nathan@gmail.com

643 N 5th Street

I have lived in the neighborhood with my husband since 2018, we have fallen in love with this neighborhood, and I would love to give some of my free time to continue our thriving and beautiful neighborhood. I would like to help direct the neighborhood in a more multimodal approach as well, we are one of the most densely populated areas of Minneapolis with great public transit and bike amenities, and I feel like we still focus a lot on personal vehicles.

Interests: Planning+Zoning, Community Engagement

Cristy Blake – Resident

crjblake@msn.com

700 Washington Avenue

When I moved to the North Loop I wanted to connect more with the neighborhood. Through the encouragement of a Board member, I started attending the Board meetings and volunteering. Through these volunteer opportunities I found a community and a love for this unique neighborhood. For the past 3 1/2 years I've focused on "greening" volunteer efforts such as the Adopt-a-Tree watering program, James I. Rice Park steward and community organics recycling. I want to continue volunteering by serving on the Board and helping set the future direction of our neighborhood. I'm particularly interested in engaging the NL businesses more, demonstrating how the NLNA can support their needs and creating a more unified business community. Thank you for this opportunity!

Interests: Safety+Livability, Business Engagement



David Crary – Resident, Current Board Member

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512 River Street

I've been on the board for the past four years and serve as board vice president. I've led the volunteer effort to clean out the buckthorn, weed trees and other invasive species along the river. This has been a several year process working with Minneapolis Park Board, the Friends of the Mississippi and the Watershed District. I and many North Loop volunteers have been working to restore native plants along the river.

Additionally, I continue to work with the city and county to address pedestrian safety issues on Washington Avenue, specifically the crossings at 7th and 8th Avenues. Improvements anticipated this year.

I'm also co-chair on our Parks+Placemaking Committee, having spearheaded the 3rd Street Park initiative and now focused on planning for park funding and needed improvements.

I ask you for your vote. I have enjoyed being on the board and want to continue working to improve our North Loop. Thank you, David Crary

Interests: Safety Livability, Parks+Placemaking

Pat Dawson – Resident, Current Board Member

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720 N 4th Street

I was appointed to the Board last March and have been responding to Safety & Livability needs you identified as your #1 priority a year ago.

Ericka Jones and I have co-chaired the S+L committee since spring. I've worked closely with Aileen Johnson and her neighborhood Block Group (we're the orange shirt brigade you see walking weekends) and represented the NL in interviews with the Star Trib and WCCO TV discussing resident involvement in safety initiatives. I've worked with Councilmember Rainville in promoting safety meetings, including a Town Square with Safety Commissioner Alexander, and the Washington Avenue Safety Project. My work has taken me from roll call at the 1st Precinct to conversations with residents of Avivo's 'tiny homes' and with many of you during my Block Group walks.

My other Board assignments include writing the monthly NL newsletter and overseeing our resident/business database initiative.

If elected, I will ask those of you interested to join our S+L committee to expand our thinking and energy as we continue our work in 2023

Interests: Safety+Livability, Business Engagement



Shayla Frechette

Business Representative – Pioneer Management Consulting

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5832 Pillsbury Ave S, Mpls 55419

Business Address: 729 Washington Ave, 6th Floor

In 2021, I heard of the NLNA while living in North Loop. I wanted to become an active member, because I love the community, but at the time was moving to SW Minneapolis. I told David Kisan (active member and good friend) about the opportunity instead. He mentioned it was time for elections and encouraged me to run. Now that I'm back working in North Loop, I thought it would be great timing to get involved in the area of the city I love!

Interests: Community Engagement, Business Engagement

Jeff Gaynor – Resident

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509 River Street

I was born and raised in California, but I have lived in Minnesota for the past 18 years. For the first half of that time, as an outsider living in the suburbs, I struggled to find connection and a sense of community. The North Loop has been instrumental in my feeling part of something special in Minneapolis, and it has played an important role in my wife's life and mine. Our story is unique. We met on a blind date right here in the North Loop (Marvel Bar) and we have never looked back. Since that time over 8 years ago, we have shared so many special moments in the North Loop, including our wedding reception with friends and family over burgers at Parlour. We now own a home and raise our children right in the heart of it. I am interested in serving on the NLNA Board of Directors to give something back to the only place, since I moved across the country, that feels like home.

I am a Director of Web Development & Consultant with expertise in all things web, as well as design, marketing, branding, and project management. I bring energy, creativity, and innovation, and I have a fair amount of knowledge in the restaurant industry, which is so vital to the North Loop.

Interests: Business Engagement, Communications



Karise Gaynor-Morgan – Resident

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509 River Street

My husband and I have been in love with the North Loop for years. We've lived near the North Loop the last 8 years and just purchased a home in the North Loop recently. We could not be happier. We enjoy the restaurants, the art, the music, the culture, and we want to get more connected with our neighbors. I can't think of a better way to both give back to the community while connecting with it. I am a former attorney (still licensed) and currently a private wealth/financial advisor with a downtown firm, so I feel I could add value to this organization helping with the finance piece, any legal piece, and community engagement. I'm a mother and would love to start a mom's group since I can't seem to find one for the North Loop! I look forward to the opportunity.

Interests: Finance, Community Engagement

Margee Lancaster

Business Representative – Sunrise Banks

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100 3rd Avenue S #1001 55401

Business Address: 525 Washington Ave N

Current Board Member

Have served as treasurer for the last six months since being appointed to an open seat when previous treasurer moved. It has been a great way to become more involved in the neighborhood and engage with our North Loop neighbors.

I've worked in banking for 20 years, all in commercial lending, the first 10 years in underwriting and the last 10 in portfolio management and relationship lending for small businesses, middle market companies and commercial real estate. I've worked with the city of Minneapolis, assisting clients with grants and City programs, which gives me insight into the city's funding requirements and processes critical to our work. My banking and finance background has helped me in serving as board treasurer. I've also updated our pay processes to online banking, improving our timeliness and efficiency.

Interests: Finance



Kyle Marie Mack – Resident

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129 N 2nd Street

I have been living in the North Loop for over 5 years. I live here with my husband and 2.5 year old daughter, Piper. We moved here from Palm Springs, CA and felt moving to the North Loop would fully submerge us into the culture and love for the Twin Cities. We absolutely love living in this neighborhood. We walk to everything and feel privileged to be able to have some of the best restaurants in our backyard. We just lost our infant daughter, Mackena less than a month ago and want to make it my life's mission to enrich our lives and the lives around us. Staying active in my community while giving back to the infant loss community is something I plan to focus on for 2023. I also work in Real Estate and know that some of the board roles go hand in hand with my career. I look forward to getting more involved even if that is not being chosen for a board member role.

Interests: Planning+Zoning, Communications

Blake Peterson – Resident

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400 N 1st Street

As a North Loop resident, I have always been thinking of ways I could get involved and help impact the community in a positive manner. I have been looking for ways to get involved and the timing ended up being just perfect. With my background in construction management, I have acquired quite a few skills that I believe would make a very positive impact. Some of those skills include - Managing budgets, coordinating meeting, setting schedules, taking meeting minutes, and communicate with owners in many different trades. I truly feel as though I can provide positive insight and knowledge on the board regarding many different facets from finance all the way to business engagement. Given the opportunity I would love to discuss further how I can help

Interests: Finance, Planning+Zoning

Jeffrey Sondag – Resident

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580 N 2nd Street

I've been a resident of the North Loop for 7 years now. I've seen big strides in making the community more livable and I'd like to be involved in that process.

Interests: Planning+Zoning, Safety+Livability



Jason Vogel – Resident
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337 Washington Avenue

It didn't take long for my wife and I to fall madly in love with the North Loop. We'd moved here from San Diego in November for a new adventure and were immediately impressed. The amazing restaurants, local businesses and great people made our transition from sun to snow bearable. It would be our honor to help North Loop Neighborhood Association continue to improve our neighborhood, which we now proudly call home.

I believe that my personality and professional skill set would be invaluable assets to your organization. Before moving to the North Loop, I was a General Manager at various high-end private country clubs and public golf courses in San Diego County. Throughout my professional tenure, I was responsible for creating and executing a \$9,000,000 budget, leading a staff of over 50 employees and managing approximately 110 acres with more than 30,000 sq ft of buildings. I developed marketing plans and worked closely with community leaders and charities on their golf tournaments, galas and other fundraisers. In addition, I independently increased membership sales by 30% within 2 years and successfully managed a \$1.5 million renovation. These experiences make me a versatile candidate who would seamlessly collaborate with the Association.

Community involvement has always been a significant part of our life and we appreciate the opportunity to get involved in the North Loop community. Thank you for your consideration

Interests: Community Engagement, Business Engagement

Taylyr Winestorfer – Resident
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618 Washington Ave N

I have been a resident of the north loop for just under a year and a half, and I can earnestly say that I have never felt more at home in a community. I am passionate about community engagement, safety, and inclusion and am thrilled to apply for a position on the neighborhood board. As a seasoned real estate advisor, I have extensive experience in communication, connecting with others, and building relationships. I am infinitely eager to work closely with the board to support the community and continue to foster a safe and inclusive environment.

Interests: Safety+Livability, Communications