

North Loop Neighborhood Association September Board Meeting Date: 09/24/2025 Time 6:00pm Itasca Building

Zoom Link

- 9 of 11 Board Members in attendance: Diane Merrifield, Andrew Morse, Louis Raymond, Ali Odenthal, Scott Woller (virtual), Cristy Blake, Mary Milla Binkley, Jeff Vranicar, Kyle Ingebrigtson. David Crary and Grant Johnson absent.
 - a. Guests in attendance: Andrea Young, Candidate for Ward 5 City Council; Jeanette Colby, District 4 Mpls Park Board Candidate; Max Salmen, Royalston Event Space; Michael Rainville, Ward 3 Coucilmember; Eli Sherman, Community Member; Ilene Johnson, Community Member.
- 2. Meeting is called to order by Merrifield at 6:02 pm
- 3. Merrifield calls for a motion to approve the August meeting minutes. Raymond makes a motion, Morse seconds the motion. The board passes the motion unanimously.
- 4. Neighborhood Engagement
 - a. Michael Rainville, Ward 3 Coucilmember
 - i. Provided an update on the status of Plymouth Bridge this is almost complete.
 - ii. Rideshare Update: Continuing to be successful. Planning to continue efforts. Asked Uber for updated heat map data to discuss with public works.
 - iii. 5th Street Encampment: Owner was taken to court in regard to Lake Street property, and they ruled that they cannot have encampments on the property. Violation will result in criminal charges.
 - b. Andrea Young, Candidate for Ward 5 City Council
 - i. Provided an introduction and rationale for running for Ward 5 City Council Member. Reviewed her goals of focusing on community engagement, affordable housing, anti-displacement efforts, and development of local economy.
 - c. Jeannette Colby, District 4 Mpls Park Board Candidate
 - i. Provided an introduction and rationale for running for Mpls Park Board. Reviewed her goals of focusing on vitality of the city, which includes the North Loop in a big way.
 - d. Max Salmen, Royalston Event Space
 - i. Requesting variances on the size and number (two) of their large digital signage. Previously presented to P+Z subcommittee, who voted not to write a letter of support for this variance.
 - ii. Requesting larger/more signs for way-finding and advertisement.
 - iii. Have received support from the Farmer's Market. No residents within 3 blocks. Ingebrigtson calls for a motion to write a letter of support for this variance. Morse makes a motion, Raymond seconds the motion. The board passes the motion unanimously.

- 5. Finance Report Vranicar
 - a. Vranicar presented the balance sheet and income statement for review by the board.
 - b. Reviewed the impact of adding NLNA Coordinator Position
 - c. Binkley requested updates on the Equitable Engagement funds, inquires about using the remaining funds for Avivo Village supplies. Merrifield calls for a motion. Blake makes a motion, Ingebrigtson seconds the motion. The board passes the motion unanimously.
- 6. Community Engagement Woller
 - a. Halloween Event October 31
 - i. Proposed budget for the event up to \$1000. Still continuing to work on sponsorships. Merrifield calls for a motion. Blake makes a motion, Morse seconds the motion. The board passes the motion unanimously.
 - b. Annual Meeting Planning Scheduled for October 1st
- 7. Business Engagement Blake
 - a. "Meet Minneapolis" Report due 10/17/2025, which may require review from various board members.
 - b. Business Social North House in SoHo Building on 10/22/2025
 - c. Business Collaborative Updates
 - i. Continuing to review membership pricing mode suggesting \$250 for small businesses/owners, \$500 for medium (10+ employees), and \$1500 for large cooperation. This could be combined with sponsorship opportunities.
- 8. Planning + Zoning Subcommittee Report Ingebrigtson
 - a. Star Tribune Printing Plant Future
 - Will cease operation at the end of 2025. Currently zoned for production and mixed use. Should consider coordinating a community forum for input on new uses for the space.
 - b. Other Subcommittee Updates
 - i. Subcommittee member Molly is leading an effort to get neighborhood electrical boxes wrapped and is requesting a letter of support for this from NLNA. Ingebrigtson calls for a motion. Raymond makes a motion, Binkley seconds the motion. The board passes the motion unanimously.
 - ii. Subcommittee member Jeff Sundyk is leaving P+Z as he is moving out of the North Loop.
- 9. Communications Binkley, Morse/Raymond
 - a. City Funding Application
 - Reviewed need for COI documents for all board members. Application is due 10/31/2025
 - b. Visitor Guide Updates
 - i. Working with May Design team to rework sponsorship acknowledgments
 - c. Speakers Bureau
 - Discussed re-implementation of this at local residences and businesses to increased visibility of NLNA. Binkley and Raymond have volunteered to champion presentations.
 - d. Data Management Database Update Raymond
 - i. Connect with Hantge for training
- 10. Civic Engagement Merrifield
 - a. Avivo Village Donation Drive consider this for the annual meeting?

- 11. Parks + Public Art Subcommittee Report Morse, Raymond
 - a. Community Toolbox
 - i. Insurance likely won't cover the cost to replace the damaged tools. Consider approaching Parks Board to see if they can provide support.
 - b. Dog Park Update
 - i. Crary discussed with new developers, who plan to begin development this year. Crary has an appointment to discuss further on November 1st.
 - **ii.** Hoping to work with MNDOT, Highway Dept, and Parks Board to move forward with additional dog park development.
 - **iii.** May consider approaching Graze owners to host a "pop up" dog park during the winter, utilizing their outdoor space.
 - c. Service Saturday October 11th
 - d. Tree Updates: Raymond planning to do inventory.
- 12. The next meeting will be October 29th, 2025.

Merrifield calls for a motion to adjourn. Odenthal makes a motion, Morse seconds the motion. The motion passes unanimously. The Board adjourns at 7:30 PM.