



Board of Directors Agenda March 25, 2026, 6pm

Itasca Event Gallery, 701 1st St. N

1. 8 of 11 Board Members in attendance: Scott Woller, Andrew Morse, Louis Raymond, Ali Odenthal, Mary Binkley, Kyle Ingebrigtsen (virtual), David Crary, and Jeff Vranicar. Diane Merrifield, Caroline Blackford, and Gwen Hollins absent.
 - a. Guests in attendance: Michael Rainville, Ward 3 Councilmember.
2. Meeting is called to order by Binkley at 6:00 pm
3. **Binkley calls for a motion to approve the March meeting agenda. Crary makes a motion, Raymond seconds the motion. The board passes the motion unanimously.**
4. **Binkley calls for a motion to approve the February meeting minutes. Woller makes a motion, Raymond seconds the motion. The board passes the motion unanimously.**
5. Neighborhood Engagement
 - a. CM Rainville
 - Continuing to monitor Bath House/3rd St Dog Park construction plans.
 - Recently approved an economic relief package for small businesses and neighborhood. Will supply NLNA with application information when available as this is still in early stages.
 - Parkway Closure – Rainville met with Commissioner Garcia to voice resident concerns. The plan for these closures has now shifted to two Sundays per month. Ongoing community engagement will be needed.
 - Scooters – Encouraged neighbors to continue to report abandoned scooters through 311. Expecting increased complaints during the warmer summer months.
 - Minneapolis Budget Director planning budget sessions for continued community engagement. Requesting NLNA's help publicizing this event.
6. **Board Reports**
 - a. Finance Report: Vranicar
 - Vranicar provided detailed overview of NLNA's balance sheets and current account details. City funding avenues vs actual income/donations were reviewed. Encouraged board members to continue with prompt receipt

submission so reimbursements can be given in a timely manner.

- **Crary makes a motion to purchase two additional CDs through Sunrise Banks. Binkley seconds the motion. The board passes the motion unanimously.**

b. Community Engagement: Woller

- Candy Grab has 22 volunteers. Sponsorship list provided, available upon request.
 - Will inquire about inviting fire and police to event for engagement
- Event Brainstorm – looking for new/updated ideas for community engagement events. Will have a brainstorm session on April 23rd at 5:30PM at Corner Coffee.
- National Night Out – North Loop Green booked for August event.

c. Business Engagement – Ingebrigtsen/Binkley

- Mpls-St. Paul Magazine “Best of” Ad Sponsorship
 - \$6495 approved via email for a full-page ad in the “Best of” Readers Poll issue. Currently have collected \$2,500 in sponsorship dollars from winning businesses, continuing to ask for additional funds.
 - Blackford creating the full-page ad. Planning an accompanying social media post to congratulate local winners.
- Paws in the Loop: April 11
 - 10 businesses involved currently
- Stone Arch Bridge Festival: June 20-21
 - Interested in having a booth, plan to “reimage booth theme” to promote engagement

d. Planning + Zoning - Binkley

- Approvals
 - Killen’s Irish Pub requesting a letter of support to make updates to the outside of the building. **Crary makes a motion to provide this letter, Woller seconds the motion. The motion passes unanimously.**
 - HGA is requesting a letter of support to add a larger vestibule at the outdoor entrance. **Crary makes a motion to provide this letter, Woller seconds the motion. The motion passes unanimously.**

e. Parks + Public Art – Crary/Morse

- Jan Elftman is working to reach out to volunteers to enhance engagement with the Public Art group.
- Dog Park – Parking Authority, MNDOT, MBPR, and CM Rainville’s office are planning to meet this week regarding new location
- Storm Drain Forum – Attended by Morse. Lots of interesting information provided including “Adopt a Storm Drain” initiative by the East Isle Neighborhood to help with trash in the lake.
- Service Saturday Calendar Set
- Trash Can Purchase – Binkley
 - Binkley calls for a motion to purchase additional trash cans (\$1700/can) for

the Rabbit Hole/5th Ave Lofts area. Mike Binkley will approach businesses in that area about monitoring these trash cans if NLNA purchases them. **Crary makes a motion to spend \$6000 on trash cans, pending business cooperation. Woller seconds the motion. The motion passes unanimously.**

- Earth Day Event – April 18th
 - Binkley working on draft to promote
 - Zero Waste Initiative
 - Clean Water Fund is applying for grants to have two residential buildings, two restaurants, and a coffee shop to be a test group for this initiative. This would include education classes and garbage output measurement. Increased efforts and engagement expected this fall.
 - MacPhail Connection – Raymond
 - Connected with PR person to host performances at future 3rd St Park
- f. Communications – Binkley/Blackford
- Volunteer Correspondents are being added to increase volunteer engagement
 - Social Media Contest - #LifeInTheLoop
 - Blackford and Ingebrigtsen will produce launch video
 - NLNA TikTok Account – 190 followers
 - April 2nd Newsletter
 - In progress, no additional items brought up.

7. Binkley calls for a motion to adjourn. Morse makes a motion, Odenthal seconds the motion. The motion passes unanimously. The Board adjourns at 7:29 PM.